

**Subject** Proposals/References  
**From** "Peter M. Applegarth" <papplegarth@emergencycommunications.net>  
**Date** Monday, November 7, 2011 2:39 pm  
**To** mayorqueenan@yahoo.com , twndy@optonline.net  
**Attachments** Woodbury 5yr.pdf 254K Woodbury 3yr.pdf 254K  
Woodbury References.pdf 36K

Gentleman,

Attached you will find the 3 and 5yr proposals for review. As discussed on our call CodeRED is a one-cost concept and once a client the annual rate will remain in effect as long as you continue to utilize the service from year to year. In NY (and just about every other state) we maintain a 100% renewal rate having replaced every competing system available.

I've attached a long list of references for your review, please feel free to call any/all of the listed contacts so you can hear directly from them the advantages of utilizing CodeRED.

Please feel free to contact us any time with questions and again thanks for your time.

Best,

**PETER APPLGARTH**  
EMERGENCY COMMUNICATIONS NETWORK

TEL 866.939.0911 x306  
CELL 386.681.7456  
EMAIL papplegarth@ecnetwork.com  
WEB ecnetwork.com  
OFFICE 9 Sunshine Blvd., Ormond Beach, FL 32174

CodeRED® | CodeRED Weather Warning™ | CheckUp Call™ | CodeED®



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# CodeRED®

**Proposal** presented to  
**The Village and Town of Woodbury, NY**  
**3yr**

*CodeRED is a high-speed  
notification solution brought  
to you by Emergency  
Communications Network.*

**PETER APPLGARTH**

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**ECN**®

EMERGENCY COMMUNICATIONS NETWORK



EMERGENCY COMMUNICATIONS NETWORK

**CodeRED**

### **Cost Proposal** (PRICING GOOD FOR 90 DAYS FROM 11/7/2011)

The web-based CodeRED® service, from Emergency Communications Network Inc. (ECN), was designed specifically to enable local government officials to record, send and track personalized voice, email, text and social media messages to thousands of citizens in minutes. ECN's dedicated, triple redundant network is capable of sending critical communications at maximum throughput (as determined by local telephone infrastructure). The proprietary mapping technology and patented delivery methods employed by ECN add to the value of this affordable, high-speed notification system that has been in operation since 1998 and is currently used every day by clients from coast to coast.

### **A three (3) year license includes 24/7/365 uninterrupted CodeRED system access and the following**

- CodeRED system set-up and training
- System time, designed to be more than sufficient for normal usage  
13,750 minutes, replenished annually
- Unlimited text, email and social media messaging
- Residential and business calling database supplied by ECN
- Integration and geo-coding of customer supplied data (911 data, utility data, etc.)
- ECN standard mapping and geo-coding
- 24/7 technical support
- Complimentary system time for testing and training (Town/Village All-Call)
- Design and hosting of custom web page for community enrollment

**\$6,320 = Annual Cost**

A further discount may be obtained by committing to an extended contract term.

### **Alternative Annual Pricing Plans**

**\$6,700= Unlimited Emergency Plus** (all items listed above plus unlimited emergency calling)

**\$7,860= Limitless** (all items listed above plus unlimited system time for emergency and other uses)

Thank you for the opportunity to present CodeRED and submit this cost proposal. If you have any questions, please feel free to contact me.

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**CodeRED**

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### **A five (5) year license includes 24/7/365 uninterrupted CodeRED system access and the following**

- CodeRED system set-up and training
- System time, designed to be more than sufficient for normal usage  
13,750 minutes, replenished annually
- Unlimited text, email and social media messaging
- Residential and business calling database supplied by ECN
- Integration and geo-coding of customer supplied data (911 data, utility data, etc.)
- ECN standard mapping and geo-coding
- 24/7 technical support
- Complimentary system time for testing and training (Town/Village All-Call)
- Design and hosting of custom web page for community enrollment

**\$6,004 = Annual Cost**

A further discount may be obtained by committing to an extended contract term.

### **Alternative Annual Pricing Plans**

**\$6,365= Unlimited Emergency Plus** (all items listed above plus unlimited emergency calling)

**\$7,467= Limitless** (all items listed above plus unlimited system time for emergency and other uses)

Thank you for the opportunity to present CodeRED and submit this cost proposal. If you have any questions, please feel free to contact me.

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**CODERED**

Emergency Communication Made Easy.



**Some CodeRED references from your area**

**Freeport, NY**

Rick Holdener – 516-512-9082

**Coxsackie, NY**

Mayor Mark Evans – 518-731-2718

**Lancaster, NY**

Bob MacPeck – 716-684-1232

**Watkins Glenn, NY**

Mayor Swinnerton – 607-535-2736

**East Rockaway, NY**

Mayor Fran Lenahan – 516-887-6300

**Cortlandt, NY**

Supervisor Linda Puglisi – 914-734-1020

**Montgomery, NY**

Chief Arnold Amthor – 845-457-9211

**Elma, NY**

Supervisor Dennis Powers – 716-652-3260

**Lexington, MA**

Joe O'leary, Police Cpt. – 781-863-9305

**Concord, MA**

Detective Forten – 978-539-3420

**Monroe, CT**

Captain Flick – Police Dept. – 203-452-2834

**Darien, CT**

Marc McEwan – Director of Emergency Management – 203-656-7304

**Marblehead, MA**

Jason Gilliland, Fire Chief – 781-631-0142

**Norfolk County, MA**

Tony McLeish, Communications Director – 617-653-8271

**Barnstable County, MA**

Sue Kilmer – 508-563-4304

Joshua Straughn, IT – 508-563-4315

**Woodbury, CT**

Randy Ashmore – Emergency Manager – 609-332-1108

**Newtown, CT**

Maureen Will – Emergency Management – 203-270-4370

**Oxford, CT**

Chief Scott Pelletier – Fire Dept. – 203-888-7790

**Hopkinton, MA**

Chief Clark, Fire – 508-497-2325

**Newburyport, MA**

Rick Siemasko, Senior Lt. - 978-462-4411 ext.503

**Cambridge, MA**

David Mahoney, Communications – 617-349-6912

**Revere, MA**

Eugene Doherty, Fire Chief – 781-286-8371

**Norwalk, CT**

Michele DeLuca, EMD – 203-854-0238

**Plymouth/Bristol County Sheriff's Departments, MA**

Nicole Callahan, Field Services – 508-830-6200

**Dennis, MA (1 day implementation for Hurricane Irene)**

Mike Whalen, Police Chief – 774-352-1451

**Gloucester, MA**

Carolyn Kirk, Mayor – 978-281-9700

**Newton, MA**

Aaron Goldman – 617-796-1110

**Boxford, MA**

Warren Gould – 978-887-8136

**Winthrop, MA**

Paul Flanagan, Fire Chief – 617-539-3401

**Salem, MA**

Chief Cody, Fire – 978-744-6990

**Dukes County, MA**

Peter Martell, Emergency Management – 508-294-7148

**Grafton, MA (1 day implementation for Hurricane Irene)**

Tim McInerney, Town Administrator – 978-462-4411 ext.503